

NEW TO ALEX

# Introducing ALEX Medicare.

You think regular employee benefits are confusing? Medicare benefits are even more confusing. *Like, way more.*

With so many plans to choose from, and endless resources to search through, we know it can be hard to find the right resources to share with your employees when it comes to Medicare.

But Medicare education doesn't need to be difficult or confusing.

That's where **ALEX Medicare** comes in.

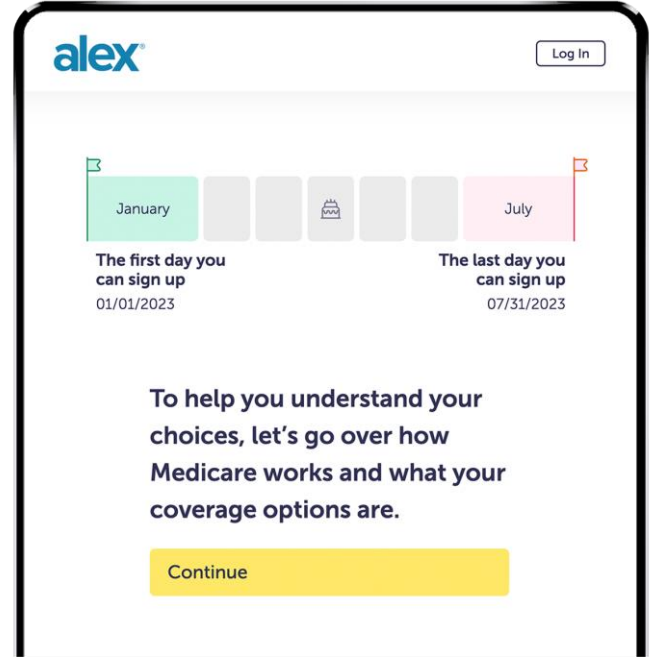
## ALEX MEDICARE

# Just like Benefits Counselor. Only for Medicare.

ALEX Medicare helps employees navigate through the vast sea of information that lives in the Medicare world. Now, they can have a one-on-one conversation to learn about:

- Medicare eligibility and enrollment dates
- How Medicare works with Employer Sponsored Insurance (ESI)
- Medicare coverage options and costs

*And, it's completely unbiased*—just comprehensive Medicare education.



## ALEX MEDICARE

# Make better sense of Medicare coverage.

### Interactive Conversation

Similar to Benefits Counselor, ALEX Medicare asks important health questions to guide the user in the right direction.

### Comprehensive Education

A combination of text, video, and images break down Medicare concepts into easy-to-digest modules.

### Content Library

A hands-on "pick your path" library of content allows you to get the information you need, right when you need it.

